A third critical error of visual aids is ignoring Murphy’s Law

Demonstrations can be dramatic

Lightning stroke to well grounded church [Deutsches Museum, 2001]
Lightning stroke to poorly grounded church [Deutsches Museum, 2001]

The dilution fluid convects through the mid-portion of the vane passage

Presentations can be viewed from three stylistic perspectives

Structure and Speech

Visual Aids

Delivery

Vane; dilution; axial cooling holes
One critical error of delivery is not preparing enough

Richard Feynman
Chien-Shiung Wu

Another critical error of delivery is not paying attention

Charles Darwin
J. Robert Oppenheimer

A third critical error of delivery is losing composure

Marie Curie
Albert Einstein

In summary, you can improve by practicing and by critiquing the presentations of others

Linus Pauling
Richard Feynman
Chien-Shiung Wu